

# “The Truth to the Rumors of Network Marketing” ...

***5 Myths Revealed!***



By  
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## **Myth 1: Network Marketing is a Big Fat Scam.**

I'm going to tell you right here and now...you *will* hear this. You will hear "Oh one of those pyramid schemes" or something like that when you tell people that you're looking into or are involved with network marketing...

The reason? Well because bad news travels fast and is much more interesting for some reason than good news. So when a few people don't do their homework and join a legitimate company, and get ripped off, then that news spreads like a virus and slanders an entire industry responsible for making more people financially free than real estate and the stock market combined.

Or here's another way it happens.

Someone joins a network marketing company, and refuses to do what their upline has told them and thinks that they can do things their own way. They want to recreate the wheel, rather than use the tactics that have worked for decades and decades. They fail, and therefore it's "a scam".

Or worse, they join and just do nothing at all. They let an incredible opportunity sit on a shelf, and collect dust along with all of their other broken dreams, and blame the industry.

Want another scenario? Sure...

Let's say you go out and join a network marketing and don't do your homework about who you're joining with. You don't find out who the person or people you're partnering up with is.

Remember, this is a business. Would you ever start a brick and mortar business with someone you don't know, and trust that they'll help you turn that business into a success?

I don't think so, and therefore you shouldn't do that with network marketing either.

So if you get sponsored by an upline who doesn't have a clue what they're doing, and they don't help you at all, and you fail, then what would you say? You'd probably say that network marketing stinks, and it's a big fat scam right? Well that's what happens.

Sometimes the fact that network marketing is *so* easy to join can be a huge detriment to the reputation that it receives because so many people join looking to get rich quick and are sorely disappointed when they realize they have to do some groundwork first.

From where we sit though, we see the industry as a place where tons and tons of dreams are made. We see it first hand constantly. We've helped people personally create lifestyles that they only dreamt of in a past life. Sometimes for us it's the equivalent of watching "Extreme Makeover", only we get to help people learn to change their own lives.

So it's up to you whether Network Marketing is a scam or not. For some reason though people like us, and Hilary and Peter Webb, and Rico Gutierrez who are making thousands of dollars a month don't seem to think so. And none of us are any different than you! We just followed a system, and took action.

## **Myth 2: You're Friends and Family Will End Up Hating You!**

Well, that might be true, but it has nothing to do with network marketing. I'm kidding of course.

Here's the thing with the friends and family thing. Network marketing is a business just like any other. If you were to go out and open a restaurant, wouldn't you tell people about it? Wouldn't you want people to eat there and enjoy it? Sure you would.

But, if they didn't would you get mad at them? No!

Would telling them to go and eat at your restaurant be the first thing that you say to them as soon as you see them? No!

Would you corner them at parties and talk only about your restaurant and how they should come join...or invest in your restaurant? Of course not!

The truth is some people pester their friends and family so much about their network marketing business that these people do end up hating them, but these are the same people that would pester their friends and family about a restaurant if they opened one.

Heck these are the same people that just pester people. Listen, if you pester people in life, then you're going to pester them. If you have common sense, then you're going to have common sense about this.

Should you talk to friends and family? Of course! There's a good chance that they'll want to hear about it. There's a good chance that just like you they're looking to change their lives as well. If not, you move on!

Honestly, when have you ever been around someone for more than 5 minutes and they didn't ask you "so what have you been up to?"...

Well, there's a window. Not a window to pounce; not a window to pester; not a window to sell; just a window to answer their question. Tell them what you've been up to.

More than likely they'll start asking you to tell them more.

Don't sweat this part. It will hold you back. It's not as monumental as you might think it is!

## **Myth 3: You'll End Up With a Garage or Living Room Full of Product...**

I admit that this one always makes me chuckle a little bit.

Listen... if you end up with a house full of product then you're doing something very wrong. That's not what network marketing is about at all.

In fact the opposite is true, your mission is to move product.

But not only are you doing something very wrong, but you're doing something pretty illegal. It's called front-loading and it's against the law, and the FTC will be on you like white on rice.

There are some companies that require a sizeable amount of what I still refer to as "front end loading" of products in order to earn your large commission. This type of company usually has a higher commission rate plan than many others. But of course even though the commission is high, obviously it's a lot harder to get. You have to stoop to ridiculous ethical levels to get to them.

These companies are far and few between, and you should stay away from them.

Our company, Agel Enterprises certainly isn't one.

We and most network marketing companies simply recommend enough products for yourself and your family each month, and enough to give away as free samples.

You can almost always adjust the amount you get, and it's usually on auto-ship. Every legitimate company gives you the chance to control your orders through auto-ship for when your stock starts getting full. You should set it for what's right for you and adjust accordingly!

### **Myth 4: The Products in Network Marketing are Overpriced and Don't Work Anyways...**

Actually the opposite is true.

One thing about most legitimate network companies (and again, you have to do your homework on this to find the legitimate ones) is that they put a lot of money, effort, and care into creating the most effective products that they can.

These products command a higher price many times for those very facts. Often the ingredients for the products, such as the ingredients for Agel's Revolutionary Gel Product line come from all over the globe. They include some of the best and most coveted ingredients in the world.

The truth is that the two companies that I've worked with both marketed nutritional products and I know that the quality that they possessed *by far* surpassed any product that you could find in the best most popular nutritional supplement stores in the world.

**Especially Agel and their gel product line!**

As far as companies who have such things as cleaning products, or everyday household products... I know that most of the bigger more legitimate and financially sound companies have the same rigorous set of standards for their products as do nutritional products.

Bottom line, these are products where amazing results are crucial, and to get amazing results, you have to have amazing ingredients and formulations for those ingredients.

Speaking for Agel, we have that. As for other products out there, I have many friends in the industry around the world, and can vouch for most of the products in the marketplace as being of extreme quality, highly effective, and worth every penny.

## **Myth 5: Only the People Who Get In Early and Are At the Top of the Company Make Any Money...**

Actually again the opposite is true.

It's actually one of the only businesses in the world where everyone has equal opportunity to make money. The truth is that it's not only the people who get in early or at the top who make the money.

Of course you'll hear that, and a lot of companies even recruit under that myth, saying things like "get in early and you'll get the tons of spill over from our heavy hitters". The fact is that it's the person who takes the most action, and works with a system that makes the most money.

This myth comes from the pyramid myth, and the visual shape of most compensation plans. But the reality is that new legs in a person's downline tree are being built all the time, or not built. Nobody... and I mean nobody is successful in network marketing unless they lay a solid foundation and not only build their organization, but also are effective at training that organization.

That's where having a system like Ann and I have in place comes in, because then each and every person that comes into your organization can plug right into that system, and start creating an income for themselves as well. It's a system that always must stay in perpetual motion and moving forward to build.

It's a system where each person **MUST** care for the success of those below them, or they themselves will not succeed. It's the ultimate accountability industry. You're accountable for everyone under you, and for helping them succeed, or you won't succeed.

You *must* be ethical through and through, because as soon as you drop the ball on that, you're income growth can come to a screeching halt!

Too bad every industry in the world wasn't more like that right?

The truth is that everyone in network marketing has the same chance to succeed as everyone else, if they'll do what's required of them, follow a proven system (which we have), take consistent action, and care for their organization.

I'm extremely proud to be able to say that we have all of that and then some. We've proven it over and over, and will continue to prove that to not only everyone else but ourselves.

If you want to join us, partner up with us, and become financially free in record time, then... **Call us Right Now and Get Started.** (215)321-1400 or you can send us an email that you are ready to get started Now at; [davidf@pbiworld.com](mailto:davidf@pbiworld.com) .